



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

We are pleased to offer you a range of advertising and marketing services in the framework of exhibitions organised by CEO LLC. Our aim is to promote your products and services. The large audience of exhibitors and visitors will be gathered under one roof where you will be able to offer your services and products during the exhibition. Sponsoring the exhibition provides an ideal opportunity to exhibit your company to a target audience of specialists, and stand out among your competitors.

As an exhibition sponsor, you will demonstrate your power and energy on the market. In addition, exhibition sponsorship provides you with the opportunity to effectively run an advertising campaign.

Your company logo will be printed on all the exhibition materials.

We would like to present you with our various sponsorship packages. We can also arrange an individual offer for you by developing a package based on your unique strategy and budget.

We will be pleased to answer all your questions.

Contact Details:

CEO LLC

Baku, AZ 1025, Azerbaijan

Nobel ave, 15, 7th floor

AZURE Business Centre

Tel.: + 99412 4048974

Fax: +99412 4478558

E-mail: adex@ceo.az

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Project Manager

Mr. Orkhan Ahmedov



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP	EUR
GENERAL	50000
OFFICIAL CAR	50000
GOLDEN	35000
OFFICIAL BANK	30000
PARTNER COUNTRY	30000
OFFICIAL DRINK	25000
OFFICIAL WATCH	25000
SILVER	25000
EXHIBITION REGISTRATION	25000
CHARGING STATION	20000
LOTTERY	20000
FLASH CARD	20000
FAST TRACK SERVICE	20000
EVENING RECEPTION	20000
DAILY NEWS PAPER OF THE EXHIBITION (THREE EDITIONS)	18000
BAGS MADE FROM RECYCLED MATERIALS	17000
COMPLIMENTARY AND VIP INVITATION TICKETS	17000
SIGNS	15000
RELAX AREA	15000
FABRIC BAGS	12500
EXHIBITION BAGS	12000
PRESS-CONFERENCE	10000
EXHIBITION NOTEBOOKS	10000
ONLINE NEWS	10000
EXHIBITION PENS	10000
COMPLIMENTARY TICKETS	10000
VIP INVITATIONS	10000
VIP LOUNGE	9000
EXHIBITION CATALOGUE	9000
PAPER BAGS	7500
EXHIBITION SOUVENIRS	7500
DAILY NEWS PAPER OF THE EXHIBITION (ONE EDITION)	7500
CARTING OR BOWLING /CARTING TOURNAMENT	7500
PRIME ADVERTISING SPACE	7500
SHUTTLE BUS	7500
ROUTE PLANNER	7500
PRESS & BUSINESS CENTER	7500
BROCHURES SPONSORSHIP	7000

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

GENERAL SPONSORSHIP

APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a general sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the press-conference (to be provided by the sponsor and must reflect the logo of the exhibition)
- Opportunity for the management of the sponsor company to participate and speak at the official press-conference of the exhibition
- The opportunity to distribute advertising materials by promoters (not more than 8 people) or from registration desk
- One page interview/article at daily newspaper
- A billboard/banner (max 2*2) next to the registration desk
- Logo on exhibition promotion materials
 - ✦ brochures
 - ✦ VIP and standard complimentary tickets
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ adverts in newspapers and journals
 - ✦ banners
 - ✦ billboards
 - ✦ posters & rollups
 - ✦ advertisements in underground, the airport, cinema theatre, business centres, hotels, etc
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ cover of the catalogue
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
 - ✦ badges of press
- The opportunity to place
 - ✦ full page advertisement inside back cover of the catalogue
 - ✦ video roller on registration desk' monitors (up to 60 sec)
 - ✦ video roller on HD monitors(up to 60 sec)
 - ✦ e-banner on the exhibition website with a link
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 10 invitations to the official evening reception of the exhibition

€ 50000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

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OFFICIAL CAR APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Your company presented as the exhibition's Official Car
- Acknowledgement of the sponsor in all press-releases of the exhibition as Official Car
- A billboard/banner (max 2*2, to be provided by sponsor) at the competition venue
- Space for Car in the foyer or exhibition centre entrance
- The right to use the exhibition logo and company status as Official Car in advertising material
- The opportunity to distribute advertising materials from registration desk
- The opportunity to distribute short press releases prepared especially for the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ e-banner on the exhibition website with a link
- 3 invitations to the official evening reception of the exhibition

€ 50000

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GOLDEN SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:
NAME: E-MAIL:
POSITION: TEL:
ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a golden sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to distribute advertising materials by promoters (not more than 4 people) or from registration desk
- One page interview/article at daily newspaper
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ adverts in newspapers and journals
 - ✚ posters & rollups
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ e-banner on the exhibition website with a link
- 6 invitations to the official evening reception of the exhibition

€ 35000

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OFFICIAL BANK APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Your company presented as the exhibition's Official Bank
- Acknowledgement of the sponsor in all press-releases of the exhibition as Official Bank
- The right to use the exhibition logo and company status as Official Bank in advertising material
- The opportunity to distribute short press releases prepared especially for the exhibition
- The opportunity to distribute advertising materials from registration desk
- Space for a stand of company in the foyer (provided by company)
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ e-banner on the exhibition website with a link
- 3 invitations to the official evening reception of the exhibition

€ 30000

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PARTNER COUNTRY APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your country as a country partner of the exhibition
- Acknowledgement of the country partner in all press-releases of the exhibition
- The opportunity to distribute advertising materials by promoters in the sponsor's national dress (not more than 2 people) or from registration desk
- The opportunity to present a dance at the opening ceremony
- Full of page interview/article at daily newspaper
- Full page advertisement the outside back cover of route planner
- Logo on exhibition promotion materials
 - ✦ brochures
 - ✦ VIP and standard complimentary tickets
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ adverts in newspapers and journals
 - ✦ billboards
 - ✦ advertisements in underground, the airport, cinema theatre, business centres, hotels, etc
 - ✦ posters & rollups
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ email campaign to visitors
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on registration desk' monitors (up to 20 sec)
 - ✦ video roller on HD monitors(up to 20 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
 - ✦ e-banner on the exhibition website with a link
- 4 invitations to the official evening reception of the exhibition

€ 30000

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OFFICIAL DRINK APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Your company presented as the exhibition's Official Drink
- Acknowledgement of the sponsor in all press-releases of the exhibition as Official Drink
- The right to distribute your company's drinks in the VIP hall (drinks provided by the company)
- The opportunity to hand out advertising materials of the company at the tables at VIP Lounge
- The right to use the exhibition logo and company status as Official Drink in advertising material
- The opportunity to distribute advertising materials from registration desk
- The opportunity to distribute short press releases prepared especially for the exhibition
- Rollup advertising your status as Official Drink in the VIP hall
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ e-banner on the exhibition website with a link
- 3 invitations to the official evening reception of the exhibition

€ 25000

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OFFICIAL WATCH SPONSORSHIP * APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Your company presented as the exhibition's Official Watch
- Acknowledgement of the sponsor in all press-releases of the exhibition as Official Watch
- The right to use the exhibition logo and company status as Official Watch in advertising material
- The opportunity to distribute advertising materials from registration desk
- The opportunity to distribute short press releases prepared especially for the exhibition
- A space for presenting the brand's clock/watch design in the foyer and in the exhibition itself (no more than 2 designs at the exhibition in total). Designs to be provided by the sponsor.
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ banner or flag inside the exhibition halls (halls, if the exhibition covers more than one hall)
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ e-banner on the exhibition website with a link
- 3 invitations to the official evening reception of the exhibition

*** This sponsorship opportunity is not available at exhibitions that already have an official clock/watch.**

€ 25000

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SILVER SPONSORSHIP APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a silver sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to distribute advertising materials by promoters (not more than 4 people) or from registration desk
- Full page interview/article at daily newspaper
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ VIP and standard complimentary tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ adverts in newspapers and journals
 - ✚ posters & rollups
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 15 sec)
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ e-banner on the exhibition website with a link
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 4 invitations to the official evening reception of the exhibition

€ 25000

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27-29 SEPTEMBER 2018

SPONSORSHIP OF EXHIBITION REGISTRATION
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- A billboard/banner (max 2*2) next to the registration desk
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the exhibition (to be provided by the sponsor and must reflect the logo of the exhibition)
- Logo on visitor's badges (except for VIP)
- Logo on exhibition lanyards
- The opportunity to distribute advertising materials from registration desk
- One page interview/article at daily newspaper
- Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on registration desk' monitors (up to 60 sec)
 - ✦ logo on registration desk' monitors
 - ✦ video roller on HD monitors(up to 60 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 4 invitations to the official evening reception of the exhibition

€ 25000

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CHARGING STATION SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Sponsor's logo placed at the charging station (size and place to be agreed with the organisers)
- Place sponsor's logo at the charging station signs
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 3 invitations to the official evening reception of the exhibition

€ 20000

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LOTTERY SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity to place sponsor's logo on lottery tickets
- Opportunity to place sponsor's logo on the banner at the lottery area
- Opportunity to award the winners the memorable presents of the sponsor (to be provided by the sponsor)
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 3 invitations to the official evening reception of the exhibition

€ 20000

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FLASH CARD SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✦ Exclusively on exhibition flash cards, distributed among visitors and exhibitors
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 20000

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FAST TRACK SERVICE SPONSORSHIP
APPLICATION FORM

COMPANY: ADDRESS:
NAME: E-MAIL:
POSITION: TEL:
ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Billboard/banner (max 2*2, to be provided by the sponsor) next to the Fast Track stand
- Opportunity to place logo on the uniforms of the staff to work at the Fast Track stand
- Opportunity to place logo on the Fast Track stand
- Opportunity to distribute advertising materials by organisers from Fast Track stand
- Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 30 sec)
 - ✦ video roller on registration desk' monitors (up to 30 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 20000

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VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF OFFICIAL EVENING RECEPTION
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity for the management of the sponsor company to make a short welcome speech at the evening reception
- The opportunity to hand out the souvenirs to the guests of evening reception from the sponsor
- Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ invitations to the exhibition the evening reception
 - ✦ welcome banner /roll-up on the evening reception entrance
 - ✦ banner behind the stage on the evening reception venue
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on registration desk' monitors (up to 15 sec)
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 10 invitations to the official evening reception of the exhibition

€ 20000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF THE OFFICIAL
"DAILY NEWS" PAPER OF THE EXHIBITION
(3 editions)
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✦ cover of all editions of the "Daily News" paper of the exhibition
 - ✦ in the bottom corner of all editions of the "Daily News" paper of the exhibition
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner for the exhibition press-conference
 - ✦ banner at the registration area
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement inside back cover of the all editions of daily newspaper
 - ✦ interview of the sponsor's representative in the daily newspaper
 - ✦ full page advertisement in the exhibition catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 18000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Caspian Oil and Gas 2016**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO OILGAS@ITECA.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF BAGS MADE FROM RECYCLED MATERIALS
APPLICATION FORM

COMPANY: ADDRESS:
NAME: E-MAIL:
POSITION: TEL:
ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on bags that will be distributed among visitors
- Sponsor's advertising material placed in bags made from recycled materials
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 17000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO OILGAS@ITECA.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF COMPLIMENTARY
AND VIP INVITATION TICKETS
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- 200 complimentary and 50 VIP invitations for the sponsor to distribute
- Logo on exhibition promotion materials
 - ✦ complimentary and VIP tickets
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the opening ceremony
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 4 invitations to the official evening reception of the exhibition

€ 17000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO OILGAS@ITECA.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SIGNS SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on all signs of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 15000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: 994 12 4041001 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

RELAX AREA SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Advertising materials on each table in the Relax Area
- Logo on banner in the Relax Area
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 15000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: 994 12 4041001 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF
FABRIC BAGS OF THE EXHIBITION
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the fabric bags
- Logo on exhibition promotion materials
 - ✦ exclusively on fabric bags
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo

2 invitations to the official evening reception of the exhibition

€ 12500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: 994 12 4041001 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF THE EXHIBITION BAGS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the exhibition bags
- Logo on exhibition promotion materials
 - ✚ Exclusively on exhibition bags for exhibitors
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 12000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF PRESS CONFERENCE*
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the press-conference (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to enclose promotional material into the press packet
- A roll-up (max 2*0,8) next to the registration desk of the press-conference (the place must be confirmed by Organisers)
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ badges of press
 - ✚ roll-up next to presidium of the press conference
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 3 invitations to the official evening reception of the exhibition

***not available in the presence of General Sponsor**

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF THE EXHIBITION NOTEBOOKS
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the exhibition bags
- Logo on exhibition promotion materials
 - ✦ exclusively on exhibition notebooks, distributed among visitors and exhibitors
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF ONLINE NEWS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ online news of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF THE EXHIBITION PENS
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the exhibition bags
- Logo on exhibition promotion materials
 - ✦ exclusively on exhibition pens, distributed among visitors and exhibitors
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF COMPLIMENTARY TICKETS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- 200 complimentary invitations for the sponsor to distribute
- Logo on exhibition promotion materials
 - ✦ complimentary tickets
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the opening ceremony
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: 994 12 4041001 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF VIP INVITATIONS
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- 50 VIP invitations for the sponsor to distribute
- Logo on exhibition promotion materials
 - ✚ VIP tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the opening ceremony
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: 994 12 4041001 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF VIP LOUNGE APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity to place logo on the uniforms of the staff to work at the VIP Lounge (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to hand out advertising materials of the sponsor at the tables at VIP Lounge
- Place banner\rollup at VIP Lounge area (place and size must be confirmed by Organiser)
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ a rollup (2m x 0,8m) or posters at VIP Lounge
- 3 invitations to the official evening reception of the exhibition

€ 9000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is June 22nd 2018. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **ADEX 2018**. Execution and reception of this contract by CEO LLC is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF THE EXHIBITION CATALOGUE
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✦ cover of the catalogue
 - ✦ in the bottom corner of the catalogue pages
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement inside front cover of the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo

2 invitations to the official evening reception of the exhibition

€ 9000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4478558 OR E-MAIL TO ADEX@CEO.AZ



3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF PAPER BAGS OF THE EXHIBITION
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the paper bags
- Logo on exhibition promotion materials
 - ✦ exclusively on paper bags
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF EXHIBITION SOUVENIRS (THE RIGHT TO DISTRIBUTE THE SOUVENIR PRODUCTS OF THE SPONSOR) APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The right to distribute the souvenir products of the sponsor with the logo of the exhibition among the participants and guests of the exhibition
- The opportunity to enclose promotional material into the exhibition bags
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF THE OFFICIAL
"DAILY NEWS" PAPER OF THE EXHIBITION***
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- full page advertisement inside back cover of the daily newspaper
- interview of the sponsor's representative in the daily newspaper
 - ✦ Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ cover of the "Daily News" paper of the exhibition
 - ✦ in the bottom corner of the "Daily News" paper of the exhibition
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the exhibition catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

***not available in the presence of the Sponsor of 3 editions of the official "Daily News" paper**

€ 7500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**CARTING (or BOWLING)
COMPETITION SPONSORSHIP
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- A billboard/banner (max 2*2) at the competition venue (provided by sponsor)
- Opportunity to participate at the rewarding ceremony, award the winners the memorable presents of the sponsor and welcome all the participants of the competition (provided by sponsor)
- The opportunity to hand out souvenirs (be provided by the sponsor) at the competition
- Logo on exhibition promotion materials
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ exclusively on application forms/flyers of the competition
 - ✦ welcome banner on the entrance of the competition venue
 - ✦ banner (a roll-up) behind the stage on the competition venue
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

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Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF THE PRIME ADVERTISING SPACE APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Full page advertisement the outside back cover of the catalogue
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

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VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

SPONSORSHIP OF THE SHUTTLE BUS
APPLICATION FORM

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The opportunity to enclose promotional material into the exhibition bags
- Logo on exhibition promotion materials
 - ✦ exclusively on shuttle buses for visitors (daily service for visitors)
 - ✦ programs of the exhibition
 - ✦ official website of the exhibition
 - ✦ shuttle bus timetable for visitors and delegates
 - ✦ banner at the registration area
 - ✦ banner for the exhibition press-conference
 - ✦ posters on the territory of the exposition
 - ✦ "Thank you" page of the catalogue
 - ✦ route planner
 - ✦ floor plans with indication of the stand
- The opportunity to place
 - ✦ full page advertisement in the catalogue
 - ✦ video roller on HD monitors(up to 15 sec)
 - ✦ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

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VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF THE
EXHIBITION ROUTE PLANNER
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Full page advertisement in the exhibition route planner
- Logo on exhibition promotion materials
 - ✚ Exclusively on front cover of the exhibition route planner
 - ✚ in the bottom corner of the exhibition route planner
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

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VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION
27-29 SEPTEMBER 2018

**SPONSORSHIP OF
PRESS & BUSINESS CENTRE
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Opportunity to place logo on the uniforms of the staff to work at the press & business centre (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to hand out advertising materials of the sponsor at the tables at press & business centre
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ a rollup (2m x 0,8m) or posters at press and business centre (provided by sponsor)
 - ✚ banner at the opening ceremony
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 3 invitations to the official evening reception of the exhibition

€ 7500

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VAT will be added if applicable

Form of Payment

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3RD AZERBAIJAN INTERNATIONAL DEFENCE EXHIBITION

27-29 SEPTEMBER 2018

SPONSORSHIP OF BROCHURES APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ banner at the registration area
 - ✚ banner for the exhibition press-conference
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7000

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VAT will be added if applicable

Form of Payment

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